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## Quiz 9B

**Question 1.** (5 marks) Find the intervals where the function  $f(x) = x^3 - 3x + 4$  is increasing/decreasing.

$$f'(x) = 3x^2 - 3$$

$$f'(x) = 0$$

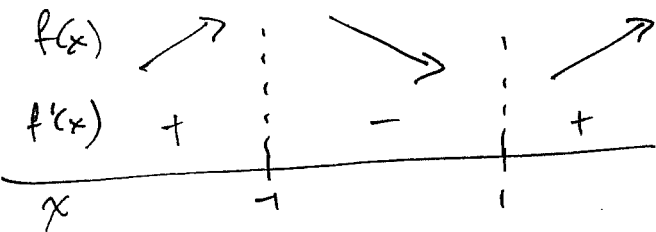
$$3x^2 - 3 = 0$$

$$3(x^2 - 1) = 0$$

$$3(x+1)(x-1) = 0$$

$$x = \pm 1$$

~~$f'(x)$  D.N.E.~~  
~~POLYNOMIAL.~~

TEST POINTS

$$x = -2 \quad f'(-2) = 3(-2)^2 - 3 = 9 > 0$$

$$x = 0 \quad f'(0) = 3(0)^2 - 3 = -3 < 0$$

$$x = 2 \quad f'(2) = 3(2)^2 - 3 = 9 > 0$$

$\therefore f$  is CONCAVE UPWARD ON  $(-\infty, -1)$  AND  $(1, \infty)$

$f$  is CONCAVE DOWNWARD ON  $(-1, 1)$ .

**Question 2.** (5 marks) Suppose the quantity demanded of Super Titan radial tires is related to the unit price by the equation

$$p + x^2 = 144$$

where  $x$  is measured in units of a thousand and  $p$  is in dollars. How fast is the quantity demanded changing when  $x = 9$ ,  $p = 63$ , and the price/tire is increasing at the rate of \$2/week?

$$\frac{d}{dt}(p) + \frac{d}{dt}(x^2) = \frac{d}{dt}[144]$$

$$\frac{dp}{dt} + 2x \frac{dx}{dt} = 0$$

$$\begin{array}{|l} x=9, p=63 \\ \frac{dp}{dt} = 2 \end{array}$$

$$2 + 2(9) \frac{dx}{dt} = 0$$

$$18 \frac{dx}{dt} = -2$$

$$\frac{dx}{dt} = -\frac{2}{18} = -0.1\bar{1}$$

$\therefore$  THE QUANTITY DEMANDED IS DECREASING AT A RATE OF  
111 ~~THE~~ UNITS FOR WEEK AT THE TIME IN QUESTION.